# Roberta Cella's Sweet Treats Fact Sheet

# 1. Mission Statement 0000

At Roberta Cella, our mission is to delight customers with exquisite sweet treats crafted with love, passion, and the finest ingredients. We believe in creating memorable moments through our delectable creations, ensuring every bite is a celebration of sweetness and jou.

# 2. Specialisation

We specialise in creating a wide variety of sweet treats, each meticulously crafted to perfection. From decadent cakes and cupcakes to tantalising tarts and traditional cannoli, our offerings embody the essence of Italian sweetness and craftsmanship.

# 3. Signature Offerings: ,

#### 1. Banoffee Tart

- Description: Indulge in Decadence with our Banoffee tart a buttery crust, rich caramel sauce, fresh banana slices, topped with whipped cream.
- Flavuor Profile: Sweet, buttery, and indulgent.
- Inspiration: A slice of pure indulgence that dances on your taste buds.
- Recommended Occasions: Perfect for satisfying your sweet cravings or impressing guests at special gatherings.

#### 2. Fresh Fruit Tart

- Description: Taste the Summer with our Fresh Fruit tart buttery crust, vanilla or lemon custard, topped with seasonal fruits.
- · Flavuor Profile: Refreshing, fruity, and delightful.
- Inspiration: A feast for the eyes and the palate, reminiscent of sunny days and bountiful harvests.
- Recommended Occasions: Ideal for summer parties, brunches, or as a refreshing dessert after a hearty meal.

## 3. Sicilian Cannoli

- Description: Journey to Sicily with our Sicilian cannoli creamy ricotta, powdered sugar, a taste of old-world charm.
- · Flavour Profile: Rich, creamy, and nostalgic.
- Inspiration: Transport yourself to the sun-drenched shores of Sicily with every bite.
- Recommended Occasions: Perfect for indulging in a taste of Italy or adding a touch of sophistication to any dessert spread.

## 4. Puff Pastry Cannoli

- Description: A Modern Twist on a classic Italian treat flaky pastry, creamy ricotta, a fusion
  of tradition and innovation.
- Flavour Profile: Crispy, creamy, and satisfying.
- Inspiration: Inspired by the hidden gems of Naples, where tradition meets modernity.
- Recommended Occasions: Ideal for satisfying your sweet cravings or adding a unique twist to your dessert selection.

#### 5. Mini Mixed Sweets Box

- Description: Enjoy a Variety Sampler with our Mini Mixed Sweets box, featuring a selection
  of our finest creations.
- Flavour Profile: Diverse, delightful, and delicious.
- Inspiration: Designed for those who can't decide on just one treat, offering a taste of everything.
- Recommended Occasions: Perfect for gifting, sharing with loved ones, or treating yourself to a delightful assortment of sweets.

## 6. Gluten-Free & Vegan Options

- Description: Delight in our selection of Gluten-Free & Vegan treats same delightful flavors, no compromise on taste or quality.
- Flavour Profile: Indulgent, satisfying, and suitable for various dietary preferences.
- · Inspiration: Crafted with care to accommodate dietary restrictions without sacrificing taste.